

May 17, 2017

Dear GSGLA Family,

It is with great delight and excitement that I am writing to announce that today, Sylvia Acevedo has been named the National Chief Executive Officer of Girl Scouts of the USA after a six month national search.

Sylvia, a lifetime Girl Scout, rocket scientist, and STEM educator, is a longtime advocate for underserved communities and girls' and women's causes. She was a member of the GSUSA Board of Directors from 2009 to 2016 and an officer and member of its Executive Committee.

Committed to Girl Scouts' mission of building girls of courage, confidence, and character, who make the world a better place, Sylvia has been involved with Girl Scouts since her childhood in New Mexico.



In Sylvia's words, "This life-changing experience showed me what leadership looked like and enabled me to pursue leadership as a goal; I am a product of Girl Scouting."

Over the last nine months as Interim National CEO, Sylvia has led the Movement with authenticity, energy, vision, and passion, taking a special interest in reaching more girls and in outdoor and STEM programming—areas closely aligned with GSGLA's 2018-20 Strategic Plan. Sylvia attended GSGLA's 2015 ToGetHerThere luncheon, and most recently, provided the keynote address on the State of the Movement at our 2017 Annual Meeting. She also attended our Volunteer Recognition Ceremony where she honored 200 volunteers and personally greeted most of our 600 attendees and guests.

Sylvia has been widely recognized for her accomplishments, with significant honors that include most recently California Legislative Latino Spirit Award. Sylvia was one of the first Hispanic students, male or female, to earn a graduate engineering degree from Stanford University—an MS in industrial engineering—and she holds a bachelor of science degree with honors in industrial engineering from New Mexico State University.



We are proud to welcome Sylvia as our next National Chief Executive Officer and look forward to her sharing her vision in her new role at the Triennial Convention in Ohio in October. Please join me in congratulating Sylvia: officeofthecoo@girlscouts.org

Yours in Girl Scouting,

A handwritten signature in black ink, reading "Lise L. Luttgens".

Lise L. Luttgens
Chief Executive Officer
Girl Scouts of Greater Los Angeles